



# WIBEE TOMATO BLITZ

## JULY 5<sup>TH</sup> - 25<sup>TH</sup>, 2021

What is Tomato Blitz?

It's a three week snapshot in time of tomato pollinators throughout Wisconsin using WiBee: the Wisconsin Wild Bee app.

Learn more and get started at:  
[www.pollinators.wisc.edu/wibee](http://www.pollinators.wisc.edu/wibee)

Email us:  
[pollinators@wisc.edu](mailto:pollinators@wisc.edu)

### Why Tomatoes?

Because tomatoes are commonly grown in gardens and farms throughout Wisconsin and that would allow comparison across the state. Tomatoes also produce more and larger fruit with increased wild bees.



### What can you do?

Just spend 15 minutes by your local tomatoes and count bee visits. The free WiBee smartphone app trains people to recognize 5 bee groups, then guides you through 5-minute surveys counting flower visits. Help us collect enough data to understand how wild bees are doing all across Wisconsin.

### The WiBee App:



is a **citizen science smartphone app** designed for people to conduct 5 minute bee observation surveys on their blooming flowers or crops during the growing season.

In the app, you can **track changes in your pollinator community** over time for your survey locations.



*The WiBee App was developed by the Gratton Lab at the University of Wisconsin-Madison Department of Entomology and generously supported by Gwenyn Hill Farm and a University of Wisconsin Baldwin Idea Award.*